

### **FOR IMMEDIATE RELEASE:**

# Avelo Airlines Surpasses Flying 25,000 Customers at Salem Airport

Avelo celebrates milestone with low, one-way fares starting at \$70

**PORTLAND and SALEM, Ore.; April 18, 2024** – Avelo Airlines announced today it has surpassed flying 25,000 Customers in and out of Salem Municipal Airport (SLE) - just seven months after taking flight at the Greater Portland and Mid-Willamette Valley's most convenient airport. The airline operates nonstop flights between SLE and LA's most popular airport - Hollywood Burbank Airport (BUR) - and Las Vegas' Harry Reid International Airport (LAS).

In October 2023, Avelo became the first commercial airline to operate at SLE in nearly 15 years. Beginning May 3, Avelo will inaugurate service from SLE to the Bay Area's Sonoma County Airport (STS) in the heart of California Wine Country and a short drive to San Francisco. Travelers can book low, one-way fares from SLE starting at \$70\* through AveloAir.com.

**Avelo Airlines Chairman and CEO Andrew Levy** said, "We're very encouraged by the response Avelo has received from travelers residing in the Greater Portland and Mid-Willamette Valley region. Welcoming our first 25,000 Customers is a significant milestone and a testament to the affordability, convenience and reliability we've introduced. We look forward to flying our next 25,000 Customers in the months ahead."

# **L.A.'s Most Popular Airport**

Whether Customers are departing or arriving, BUR offers a refreshingly convenient and hassle-free experience. Named the 2019 "Best U.S. Airport" by Fodor's Travel, BUR's advantages include seamless curbside pickup and drop-off, smaller crowds, unrivaled speed for plane-to-carousel bag delivery, faster TSA security lines, and short walking distances between the terminal and ground transportation, parking, and rental cars. All of this makes BUR the most popular, ultra-convenient and stress-free gateway the best of L.A.

# Las Vegas: The Entertainment Capital of the World

As one of the world's leading leisure destinations, Las Vegas offers something for everyone, including unrivaled entertainment and nightlife, exhilarating sporting events, world-famous hotels and dining experiences, casinos, shopping and more. Beyond the strip, outdoor

adventures, family-friendly activities, top-rated golf courses, and iconic attractions await visitors of all ages.

## **Sonoma County Airport - The Bay Area's Best Airport**

Charles M. Schulz – Sonoma County Airport is a gateway to California's Bay Area and Wine Country. Nestled conveniently in the stunning landscapes of Northern California, the airport provides a seamless and stress-free travel experience. Located near renowned vineyards and wineries, STS offers the perfect entry point for those looking to explore a world-class wine scene. STS also offers easy access to points across the Bay Area, including 'The City by the Bay' – San Francisco – and 'The Capital of Silicon Valley' – San Jose. All parking lots and rental car pick-ups are within close walking distance to the terminal; the furthest space is less than 300 yards away.

#### **America's Most Convenient Airline**

Avelo was founded to Inspire Travel by saving its travelers time and money. Since taking flight nearly three years ago, Avelo has flown nearly 4.5 million Customers on nearly 35,000 flights. Today, Avelo serves 51 destinations in 23 states and Puerto Rico.

Along the way, Avelo has unlocked a new era of convenience, choice and competition by flying unserved routes to primarily underserved communities across the country. On almost every route at least one airport is a small, easy to use airport. This makes every Avelo journey easier and more enjoyable.

Avelo Customers can always change or cancel their itineraries with no extra fees. Additionally, families can travel with ease knowing every child 13 and under will always be automatically seated with an accompanying adult at no additional cost.

Additionally, Avelo offers advanced seat assignments for sale. One third of its seats are extra leg room seats, ranging from 32 inches to more than 36 inches, offering a more comfortable experience for Customers who value more space. In addition to advance seat assignments, Avelo offers several unbundled travel-enhancing options that give Customers the flexibility to pay only for what they value, including priority boarding, checked bags, carry-on overhead bags, and bringing a pet in the cabin.

Avelo is distinguished by its industry-leading reliability. In 2023, the airline achieved the lowest flight cancellation rate in the U.S. airline industry and ranked #2 in on-time reliability. These results are based on Anuvu's third-party data platform (the same company and platform utilized by *The Wall Street Journal* for the publication's annual best and worst airline ranking, which excluded Avelo as well as other airlines in its coverage that did not meet the publication's size threshold).

#### **About Avelo Airlines**

Avelo Airlines was founded with a simple purpose — to Inspire Travel. The airline offers travelers time and money-saving convenience, everyday low fares, and a refreshingly smooth, caring, and reliable travel experience. Operating a fleet of 16 Boeing Next-Generation 737 aircraft, Avelo

serves 51 popular destinations across the United States, including its six bases at Los Angeles' Hollywood Burbank Airport (BUR), Southern Connecticut's Tweed-New Haven Airport (HVN), Orlando International Airport (MCO), the Philadelphia and Delaware Valley region's Wilmington Airport (ILG), Raleigh-Durham International Airport (RDU), and on May 1, 2024, Avelo will move its Las Vegas base at Harry Reid International Airport (LAS) to the Bay Area's Sonoma County Airport (STS). For more information visit AveloAir.com or the Avelo Newsroom at AveloAir.com/Newsroom.

## **Media Contact:**

Avelo Airlines
Madison Jones
madison.jones@aveloair.com

\*Introductory one-way fares include government taxes and fees. Fares start at \$70 for travel between SLE and BUR for travel completed between May 2, 2024, and May 30, 2024. Fares must be booked by April 25, 2024. Fares are available on a limited number of flights and seats. Additional fees for carry-on and checked bags, assigned seats and other optional services may apply. A \$25 charge per seated traveler applies to all bookings or changes made through Avelo's Customer Support Center. For full terms and conditions, please see Avelo's Contract of Carriage.